MEDIA KIT

Junior League of Hartford 2022 Designer Show House

Presented by Exclusive Media Partner: CTC&G (Connecticut Cottages and Gardens)

THE SHOW HOUSE COMMITTEE IS EXCITED TO INTRODUCE

The 2022 Junior League of Hartford DESIGNER SHOW HOUSE

Presented by Connecticut Cottages & Gardens









ABOUT THE JUNIOR LEAGUE OF HARTFORD AND THE DESIGNER SHOW HOUSE

As one of the oldest Junior League chapters in the world, the Junior League of Hartford (JLH) was established in 1921 and has over 300 women aligned with a mission to promote voluntarism, develop the potential of women, and improve our community through the effective action and leadership of our trained volunteers. Importantly, we are not just women in Greater Hartford, but a women's organization affiliated with the Association of Junior Leagues International, an organization of over 150k members across nearly 300 Leagues spanning 4 countries.

Our JLH members are leaders inside and outside of the League. Some of our members are Connecticut natives while others made Greater Hartford home in adulthood. Our members come together, representing a range of life experiences, talents, skills, and – together – support our League, community organizations, and each other. With the looming pandemic postponing many celebratory occasions throughout 2021, we continue to celebrate our League's 100th year of service in Greater Hartford this year, along with our 15th Designer Show House.

The Designer Show House is the League's signature fundraising event, and over the years has raised more than \$1.6 million of funds to support charitable projects and programs in the Greater Hartford Community. This highly anticipated event occurs every three years, and is unlike any event in Central Connecticut.

Funds raised from this event are distributed into the community across various community partners like our alignment with Boys & Girls Clubs of Hartford's SMART Girls Program, a program dedicated to helping young women develop the skills and knowledge necessary for healthy lifestyles, healthy relationships, mental health, and improved self-esteem.

Our League also partners with many other notable community organizations such as *My Sisters Place, Interval House, the Chrysalis Center, The Children's Museum, Project Linus, Love146, Leadership Greater Hartford, Loaves & Fishes,* and many others in one-off community impact projects where we give both volunteer time and other resources. These community partnerships allow The League the opportunity to give our members leadership experiences while leveraging members' talent and skills to provide short-term support to other area nonprofits.

Every Show House, The JLH spends many months searching for a notable home or estate in the Greater Hartford area, and selects designers, both regional and local, to makeover the interior and surrounding grounds. After transformation, the public is invited to view the grand home that has been redesigned from the inside out. The Designer Show House is more than a home tour, it is an experience. Guests of the Show House are able to shop from vendors, purchase

original artwork from local artists, or purchase designer furnishings featured in the Designer Show House. A percentage of these sales go directly to the Junior League of Hartford.

Additionally, Designer Show House anchors a season of social events for the Junior League and members of the public, all showcasing the home and grounds, and prominently recognizing the Designer Show House sponsors. Guests have the unique experience of attending the opening celebration to view the house in its "Bare Bones" form, in addition to other social events throughout the duration of Show House.

The Designer Show House was first introduced to the Junior League of Hartford by League member Mary Lynn Gorman, who had firsthand experience with a Junior League Show House in Ohio. This introduction resulted in the Designer Show House of 1979 and began a successful history of fifteen (and counting) Designer Show Houses.

We look forward to welcoming the public to our 15th Designer Show House!

MEET THE HOMEOWNERS

The Jacobskind Family generously donated the use of their family home located at 51 Brookside Boulevard in West Hartford, CT, for The 2022 Junior League of Hartford Designer Show House. Having only learned about the West Hartford community 3 weeks prior to falling in love with their beautiful brookside home, Jared and Marsha followed a whim to relocate from New Jersey, and consider it one of their best decisions they have ever made. Since moving to West Hartford in 2019, Jared has pursued his career in dentistry and Marsha has spent time raising their two daughters and supporting the marketing efforts of local small businesses. Their adventurous nature inspired them to temporarily uproot their young children, spending time with extended family during the preparation and showing of The Designer Show House. They hope you enjoy your tour of the house and find appreciation for the historical charm and natural surroundings, while supporting the Junior League of Hartford's mission and impact in the Greater Hartford community.

HISTORY OF THE HOME

The Harboring F. Sidney and Sarah-Louise Holt Home 51 Brookside Blvd., West Hartford, CT

In June 1937, a building permit was filed for a \$33,000 residence to be built in a new neighborhood off North Main Street. Completed in February, 1938, it would be home to Frederick Sidney aka F. Sidney Holt, and his wife Sarah-Louise nee Ellsworth.

F. Sidney was born in California, becoming a newspaper and advertising man before moving to New York as an editor for the Associated Press, and eventually joining the Aetna Fire Insurance Company in 1928. He rose through the ranks and became Assistant Secretary. "Mrs. F. Sidney Holt", as referenced in Hartford Society columns, hosted many charity events such as the Women's Club Garden Days, Fashion Show Tea scholarship fundraisers, and Garden Club Christmas tours. It seems this harboring home most heartily welcomes efforts to raise awareness and funds for wonderful causes, as subsequent owners did the same in various forms, and continuing to this day with the mission of the Junior League of Hartford.

"Located in a highly desirable neighborhood, this Tudor stands out for its architecture, as well as reasons that transcend its handsome brick and decorative half-timber exterior. Still, it is that exterior, with its tall but narrow multi-pane and oriel windows, prominent chimney, and asymmetrical front facing gables, that makes a powerful first impression. This home has all the character of an English country manor.

While its resulting curb appeal is undeniable, the artistry in its design, that is obvious from the street, turns out to be but a small part of its charm. Adding immeasurably to this property's desirability is its location overlooking Trout Brook. This babbling stream passes through the property on its western edge, providing both wonderful views from the home and backyard, along with a gentle, soothing soundtrack that can only be generated by water moving over polished stones." *Hartford Courant*, April 5, 2019

SHOW HOUSE SPECIAL EVENTS

6/03/2022 - Opening Night:

Be among the first to tour the completely transformed Show House, meet the designers, and enjoy a brookside garden party with complimentary beverages, light bites, and desserts. June 3rd, 6:00-9:00pm, \$75

6/09/2022 - Script & Sip Calligraphy Class:

Enjoy learning the art of Calligraphy led by renowned Debby Reelitz who has been professionally perfecting calligraphy for over 20 years. You'll be the "designer" for the evening as you partake in this intimate Calligraphy class, sip wine while you script, and take an artistic-break to walk through the completely transformed Designer Show House. June 9th, 6:30–8:30pm, \$55

6/16/2022 - FLOW Networking Event with the West Hartford Chamber of Commerce:

Meet and mingle with FLOW (Future Leaders of West Hartford) and the West Hartford Chamber of Commerce. Enjoy an evening of networking with up-and-coming businesses and colleagues at the Show House! Complimentary beverages and light bites. Bring your business cards to enter to win some fantastic prizes! June 16th, 5:00-7:00pm, \$30.

FREQUENTLY ASKED QUESTIONS

Who is the Junior League of Hartford (JLH)?

The Junior League of Hartford, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The JLH is part of an international organization of 196,000 members in 290 Junior Leagues in four countries (United States, Canada, Mexico, and Great Britain). It was established by our founding member, Mary Harriman, in New York City in 1901.

The Junior League of Hartford, Inc. currently includes more than 300 members from the Greater Hartford area. Of those, just over 100 are "active" members and the remainder are "sustaining" members. In addition, each year we welcome approximately 25 provisional members, who are testing out membership in our organization for a year.

Our members come from the greater Hartford area representing Avon, Hartford, Glastonbury, Middletown, Simsbury, Suffield, West Hartford, Windsor and other towns.

What is the Show House?

Every three years the Junior League of Hartford takes over a unique home or estate in the Greater Hartford area, selects regional interior designers and landscapers to transform the home and grounds, and sells tickets to the public for viewing of the completed house.

How many Show Houses has the JLH presented?

Over the last 43 years, the League has held 15 Decorator Show Houses and raised more than \$1.6 million.

How does the JLH use the dollars earned from Show House?

The Designer Show House is the Junior League of Hartford's largest event-based fundraiser. Proceeds from the Show House are used to fund charitable community service programs and projects for the next three to five years.

What is the current focus area for the JLH?

Our current focus in the community is Empowering Women and Girls to Overcome Obstacles. A community impact program must create opportunities for the League to educate our members about the issues, develop meaningful volunteer and training opportunities, and create measurable, meaningful impact for the population we intend to serve through professional collaboration with local nonprofits.

What other fundraising efforts does the JLH have?

In addition to Show House, The JLH raises funds for community programs through Annual and Endowment Fund contributions, proceeds from The Clothes Horse consignment shop on Park Road and our Volunteer-A-Thon.

TIMELINE OF SERVICE

Junior League members assess community needs and develop programs to meet those needs, often forming collaborations with other organizations to increase our impact and share resources. Our collaborations allow League members to work and learn from some of the most innovative and dynamic leaders who share our passion for community action. Below are some of our programs and collaborators through the decades.

The 1920's

- Maternal Milk Station Visiting Nurse Association of Hartford
- Free Day Bed Fund Hartford Hospital

The 1930's

- South-End Day Nursery
- Children's Theatre Workshops
- East Side Pre-school Project Union Settlement House
- "The Story Lady" Children's Radio Program, WTIC Hartford Public Library

The 1940's

- Volunteer Bureau of Greater Hartford
- Summer Camp Connecticut Society for Crippled Children and Adults

The 1950's

- Film Caption Bureau American School for the Deaf
- Speech Therapy Department Hartford Rehabilitation Center, Inc.
- Job Training Program Hartford Association for Retarded Children
- Education Program Greater Hartford Symphony Society
- Playground Oak Hill School for the Blind
- Atmospherium Projector Children's Museum of Hartford

The 1960's

- Teacher for the Perceptually Handicapped Class Newington Children's Hospital
- Basic Art Library University of Hartford Art School
- Teacher Recruitment Program Hartford Public Schools
- Psychiatric Social Center Capitol Region Mental Health Association
- Child Development Program Supplement Community Renewal Team
- "Handbook for the Handicapped" Rehabilitation Center, Greater Hartford Chamber of Commerce
- Docent Program Wadsworth Atheneum

The 1970's

- Historic Preservation Revolving Fund Hartford Architectural Conservancy
- Tour Guide Volunteer Program and Exhibit Children's Museum
- CAVID Project (Computer and Video Instruction for the Deaf) American School for the Deaf

• Somers Correctional Facility Sesame Street Playroom – Families in Crisis

The 1980's

- Growing Up At Risk in Connecticut Connecticut Association of Human Services
- Growing Older in Connecticut Connecticut Association of Human Services
- A Visit to the Big House Families in Crisis
- Niantic Prison Sesame Street Playroom Families in Crisis
- Special Needs Adoption Conference Child and Family Services
- PhoneFriend CAPCAN, American Red Cross
- GATE (Gain Awareness Through Education) Substance Abuse Prevention Program
- Friends of the Family TAPP (Teenage Parent Program) Hartford Board of Education

The 1990's

- Arts Committee, Art Goes to School The Music Company
- Souper Sustainers Loaves and Fishes Ministries Soup Kitchen
- Child Care Grant Fund Project Capitol Region Education Council, Community Renewal Team
- Young Women at Risk Hartford Action Plan, Family Life Ministry Shepherds Center, Inc.
- Friends of the Family
- The Children's Playscape at Charter Oak Landing Riverfront Recapture Inc., City of Hartford
- Habitat for Humanity Women's House
- Christmas in April Hartford
- Stepping Up to 2000 Family Resource Center at Martin Luther King Elementary School
- Cultivating Hope Peter's Retreat
- Take 5 the Hartford Child Immunization Project

The 2000's

- Family School Connection Children's Trust Fund and Center City Churches
- Rebuilding Together Greater Hartford
- Saturday Science Sampler CT Valley Girl Scouts and the University of Hartford
- The Children's Brochure Greater Hartford Arts Council
- Souper Sustainers Loaves and Fishes Ministries Soup Kitchen
- Freshplace Foodshare and the Chrysalis Center
- The Backpack Program Watkinson School and the Martin Luther King School

PRESS RELEASES

PRESS RELEASE:

FOR IMMEDIATE RELEASE

December 1, 2021

The Junior League of Hartford To Host 15th Designer Show House The public may submit homes of distinction for consideration to be the 2022 Show House

December 1, 2021 -- WEST HARTFORD, CT: <u>The Junior League of Hartford</u> (JLH), a women's volunteer organization dedicated to improving the lives and communities in which it serves, is celebrating <u>a century of community service</u> in Greater Hartford and its 15th <u>Designer Show House</u>, opening in Spring 2022.

The Show House, which occurs every three years, is the League's largest event-based fundraiser. This signature event involves countless hours of volunteer time and talent from Junior League members, designers, landscapers, and supporters. The JLH takes over a notable home or estate in Greater Hartford, then selects interior designers, artists, florists, and landscape architects to completely redesign and decorate the interior and exterior spaces of the home, culminating in a month-long open house for public and private tours of the transformed property.

Show House proceeds allow the JLH to provide much needed resources and financial support to a multitude of Connecticut nonprofits, such as The Boys and Girls Clubs, Junior Achievement, Freshplace – Foodshare and the Chrysalis Center, among many more. Funds are raised through the sale of tickets to tour the home, special events associated with the Show House, and individual and corporate sponsorships. Since its inception in 1979, the Show House has raised more than \$1.6 million to support local charitable programs and projects.

The JLH is currently looking for a home to be the next 2022 Show House and encourages homeowners, realtors, and members of the community to submit homes of distinction to jlhshowhouse@gmail.com for consideration. To be selected, a home must be spacious enough to accommodate multiple design areas, ideally have front and back staircases, a central entrance hall, a substantial garage or carriage house area, a sizable lawn, outdoor areas to accommodate landscape design and be of sufficient interest and character to attract the public.

A Designer Show House is most successful when it can exhibit examples of many designers' creativity, while keeping the overall charm of the home. The event is not a custom decorating service for the homeowner. A committee of JLH members selects designers to transform specific spaces in the home based on the designers' submitted design boards.

Show House 2022 will be open from April 29 to May 22, 2022. For corporate sponsorship levels, tickets and special events visit the <u>Junior League of Hartford website</u>. Online presale tickets are \$25 until April 29; then tickets will be available at the door through May 20 for \$40.

Previous Show Houses may be seen here:

https://www.jlhartford.org/support/fundraising/show-house-2018/show-house-history/

Since its inception in 1921, the Junior League of Hartford has remained rooted in its mission to implement wide-ranging community programs and projects, many of which continue to serve the Greater Hartford community today. The League's more than 400 members donate thousands of volunteer hours annually to League projects and community service activities.

A few of the programs the JLH has brought to the Greater Hartford community include:

- 1920's -- JLH volunteers founded Hartford's first Maternal Milk Station, providing access to milk for low-income families prior to the invention of refrigeration and baby formula.
- In the 1950's, The JLH worked with the American School for the Deaf to establish a Film
 Captioning Bureau to add subtitles to motion pictures. The first operation of its kind, this project
 garnered international recognition and was so successful that it was adopted by the US
 Department of Education and expanded nationwide.
- 1970's -- After Civil Rights riots left Hartford's North End devastated, the JLH partnered with Dr. Evan Daniels to provide funds and volunteers to found *Community Health Services*.
- 1980's The JLH created GATE, a drug awareness campaign, Phone-A-Friend, a homework help and support line for children and teens, and developed *Friends of the Family*, a resource and referral center for teenage parents. This program was so successful that it was transitioned to it's permanent home at *The Village for Families and Children*, and continues its work today.
- 1990's -- The JLH developed *Take 5*, a program that encouraged new parents to get timely immunizations for their babies, which was recognized by the Centers for Disease Control and Prevention and by the White House.
- 2000's -- The JLH created Family School Connection to help reduce truancy and abuse. This
 program now operates at seven sites statewide. To help combat hunger, the JLH instituted
 the Backpack Program to provide weekend meals to families in need.
- 2010's -- the JLH collaborated with Ch rysalis Center and FoodShare to create *Freshplace*, a fresh
 food pantry that is still in operation today, and Junior Achievement to develop a program called *Career Connections for Young Women*.
- Today -- The JLH's current focus is Empowering Women and Girls to Overcome Obstacles through a partnership with the Boys & Girls Clubs of Hartford for the **SMART Girls initiative**, a program developed to offer age-specific experiences that enhance girls' physical and emotional health.

About the Junior League of Hartford

Celebrating 100 years of service, the Junior League of Hartford, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. Since 1921, The Junior League of Hartford has been committed to making a difference in the greater Hartford community by assessing and identifying community needs, and then developing either direct programs or collaborations with other organizations and agencies to help meet those needs. The current community project of JLH is a partnership with Boys & Girls Clubs of Hartford for the SMART Girls initiative. The SMART Girls program was developed to offer age-specific experiences that enhance girls' physical and emotional health. For more information on the Junior League of Hartford, its projects, and membership visit www.jlhartford.org.

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PRESS RELEASE:

FOR IMMEDIATE RELEASE

March 22, 2022

The Junior League of Hartford Announces 2022 Show House Location, Exclusive Media Partner and Honorary Design Chair

15th Designer Show House Presented by Connecticut Cottages & Gardens, Featuring Honorary Design Chair, Anthony Baratta



March 22, 2022 -- WEST HARTFORD, CT: <u>The Junior League of Hartford</u> (JLH) is excited to reveal the location of the 2022 Designer Show House presented by *exclusive media sponsor*, <u>Connecticut Cottages</u> <u>& Gardens</u>, and announce this year's *Honorary Design Chair*, legendary interior designer <u>Anthony Baratta</u>.

Located at the beautiful residence of <u>51 Brookside Blvd. in West Hartford, CT</u> the 2022 Show House will be open from Friday, June 3 until Sunday, June 26, 2022.

Anthony Baratta, the "King of East-Coast chic," is one of America's most celebrated and respected interior designers with a global following of loyal fans. He is known for his bold use of color and scale that honors tradition while defying predictability. Mr. Baratta's design work has graced over 70 magazine covers worldwide, and has been celebrated in the Cooper-Hewitt Museum's National Design Triennial: Inside Design Now. He was named one of the Traditional Homes "20 Design Icons" and awarded Benjamin Moore's coveted "Hue Award" for lifetime achievement in design.

"We are beyond excited to welcome Mr. Baratta as Honorary Design Chair of our 15th Designer Show House, and we can't wait to see what brilliant design he will bring to this year's house," says Whitney Sweeney, Show House Co-Chair. "Mr. Baratta brings an international presence to our fundraiser, and a level of design that is so exquisite, so unparalleled in the design world."

The 2022 Show House is a 3,999 s.f. Tudor built in 1938 for Frederick Sidney Holt, an Executive at Aetna, and his wife, Sarah-Louise Holt. Located at the end of a gorgeous tree-lined street in a highly desirable

neighborhood in West Hartford, the home backs up to the babbling stream of Trout Brook and is bordered by mature trees to the West and South of the property. Reminiscent of an English country manor, the home was featured as a "Property of the Week" in The Hartford Courant, which nods to it's impressive architecture, as "tall but narrow multi-pane and oriel windows, prominent chimney, and asymmetrical front facing gables, that makes a powerful first impression."

The interior of the home features 23 decorative spaces including 5 bedrooms, 4.5 baths, a grand entry with open stairway, a back stairway, and partially finished basement with wet bar and screened porch. Rich in detail, the home still has some of the technological advancements of the time, such as a dumbwaiter and call system. The house is currently home to Marsha and Jared Jacobskind, who have generously donated the use of their house for The League's largest event-based fundraiser.

The 2022 Show House is the signature fundraising event for the Junior League of Hartford, having raised more than \$1.6 million to date for its charitable projects and programs, which currently focuses on Empowering Women and Girls to Overcome Obstacles.

This highly anticipated event occurs every three years and involves countless hours of volunteering from Junior League members, designers and supporters alike. Having begun in 1979, this year marks the 15th Anniversary of the JLH Show House, which involves the Junior League taking over a notable home or estate in the Greater Hartford Area, an executive committee which selects interior designers, artists, and landscape architects, to completely makeover the interior spaces and surrounding grounds, a process that takes months to accomplish.

The proceeds from Show House allow for the Junior League to provide much needed resources, donations, and volunteer time to a multitude of Connecticut nonprofits. Funds are raised through the sale of tickets to tour the transformed home, special events, sponsorships, and Journal.

Tickets for house tours and special events are available online through <u>Eventbrite</u> and on the <u>Junior League of Hartford's Website [JLHartford.org</u>]. Online presale tickets are \$25 until June 2, 2022 and \$40 at the door as of June 3, 2022.

Show House 2022 will be open on Wednesdays, Thursdays, and Fridays, 11:00am to 3:00pm and 5:00pm to 8:00pm and Saturdays and Sundays from 11:00am to 5:00pm. Show House is closed Monday and Tuesdays.

Guests are encouraged to hold onto their ticket for re-entry to the house at any time during normal house tour hours. Special ticket packages are also available for private group tours and special events.

For questions and more information about The 2022 Show House email: jlhshowhouse@gmail.com or follow along on FB @JuniorLeagueofHartfordInc. and IG @jlhartfordinc.

Previous Show Houses may be seen here:

https://www.jlhartford.org/support/fundraising/show-house-2018/show-house-history/

About the Junior League of Hartford:

The Junior League of Hartford, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. As part of the Association of Junior Leagues International, Inc., the Junior League of Hartford is part of a network of over 155,000 women in 293 Leagues in four countries who make a difference in their communities every day through their volunteer efforts.

PRESS RELEASE:

FOR IMMEDIATE RELEASE

May 11, 2022

The Junior League of Hartford Announces A-List Roster of Designers for 2022 Designer Show House

Presented by exclusive media partner, CTC&G (Connecticut Cottages & Gardens)

Led by the Junior League of Hartford, renowned interior designer and Show House Honorary Design Chair Anthony Baratta, and CTC&G Editorial Director, DJ Carey, 16 designers will transform a historic home in West Hartford into a showcase of luxury design for modern living

WEST HARTFORD, CT (May 11, 2022)—The Junior League of Hartford (JLH) today announced 16 interior and landscape designers who will collaborate with JLH to produce the 15th Designer Show House presented by exclusive media partner *CTC&G* (Connecticut Cottages & Gardens), held for the first time since 2018. The Designer Show House is typically produced every three years, but was postponed from 2021 to this year due to COVID restrictions. The home will be featured editorially in the July/August issue of *CTC&G* and on cottagesgardens.com.

The Designer Show House is the preeminent fundraiser for the JLH, and features a select group of interior designers, artists, and landscape architects who are hand-picked to renovate, restore and reimagine the interior spaces and surrounding grounds of a notable home in the greater Hartford area. This year's Show House is located at the beautiful residence of 51 Brookside Boulevard in West Hartford.

"This home is the ideal blueprint for designers to translate their style and aesthetic into the way people live today. The pandemic has shifted design away from the "great room" that leads with a similar design style throughout each space, and more towards the traditional, historic home footprint with smaller rooms that can be both multi-functional but also offer respite from other areas of the home. I love the idea of seeing maximalism and color in one room but a very different style in another. With a historic home, designers really have an opportunity to show their personalities," said Anthony Baratta, legendary designer and Show House Honorary Design Chair.

The featured designers and landscapers announced today are:

- Camden Grace Interiors, Hartford
- Dana Ferraro for Molly Patton Design, Fairfield
- Edith Whitman Interiors, West Hartford
- Ethan Allen Interiors, Inc., Danbury
- Fiona Leonard Interiors, Darien
- Jaime Rangoon and Erick Espinoza for Anthony Baratta, New York City
- Jennifer Noyes for Creative Contour, Middletown
- Kate Smith Interiors, Farmington
- Kathryn Hunt Studios, West Hartford
- McCory Interiors, Burlington
- Melissa Porter for NEAT Method, West Hartford
- Moreau Designs, Granby
- Robin Jones Designs, Hartford
- Shelley Curtis Dodd for Mews Designs, West Hartford
- SKM Design LLC, West Hartford

• Vanessa Brennan Interiors, New York City

The 2022 Designer Show House is presented by Exclusive Media Partner *Connecticut Cottages & Gardens* and supported through the generosity of both local and national sponsors including:

- Ethan Allen
- Ring's End in partnership with Benjamin Moore
- York Wallcoverings
- John Boyle

Local sponsors include:

- Peggy R. Lorence
- Carroll Tax Firm, Inc.
- Carmody Law Firm
- Hoffman Auto
- Johndrow Financial
- John Bovles
- West Hartford Electric
- Disheveled Diva
- Brewery Legitimus
- Bert's Pizzeria
- Luna Pizza
- Dino's Pizzeria
- Barn Door Blooms
- Hartford Baking Company
- Maximum Beverage
- Keating Insurance
- Pride Farms

"We are looking forward to shining a light on the Hartford design and cultural scenes in our summer issue," says DJ Carey, Editorial Director of CTC&G. "The capital region has always been on our radar for its rich architectural history. In fact, in 2011 we were lucky enough to lead the redesign of the Governor's Residence. We are delighted to be back and part of this exciting project that highlights so much local talent."

The sentiment is echoed by Whitney Sweeney, who co-chairs the Designer Show House for the JLH. "This project has always been a unique opportunity to highlight the talented designers and artisans right here in the Hartford area, as well as further afield. At the end of the day, we are able to leverage the creativity, talent and generosity of the design community to fund some of The League's most important community initiatives - and the visitors get to come away inspired. With the partnership and support of CTC&G, Tony Baratta and our sponsors, we hope this is one of our most successful Designer Show House fundraisers to date."

The Designer Show House will celebrate its grand opening on June 3, 2022 with a special evening fundraiser from 6-9pm. Public house tours begin Saturday, June 4, 2022, and run through Sunday, June 26, 2022 on select days and times. *A Gallery for Good*, featuring original art by local talents, will also display art throughout the house to raise additional funds for JLH.

Tickets for opening night, house tours, and special events are available online through <u>Eventbrite</u> and on the <u>JLH website</u>. Online presale tickets for Show House tours are \$25 until June 2, 2022, and \$40 at the door.

About the Junior League of Hartford:

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C&G MEDIA GROUP (CTC&G)

C&G Media Group delivers the finest design media to America's most affluent communities. We inform and inspire readers with original articles on spectacular homes, gardens, architecture, art and antiques as well as insider takes on local real estate, entertaining and lifestyle pursuits. In addition toHC&G (Hamptons Cottages & Gardens), CTC&G (Connecticut Cottages & Gardens), and NYC&G (New York Cottages & Gardens), C&G Media Group produces annual design guides in New York, The Hamptons, and Connecticut, maintains websites, Cottagesgardens.com, dailyDeeds.com, and CGIDAS.com, produces award-winning video content on C>V and deploys programmatic digital advertising campaigns through candgdigital.com

ANTHONY BARATTA

Anthony Baratta, the king of East-Coast chic, is one of the most celebrated and respected interior designers of the day with a global following of loyal fans. He is known for his bold use of color and scale that honors tradition while defying predictability.

Baratta's design work has graced over 70 magazine covers worldwide.

His work has been celebrated in the Cooper-Hewitt Museum's National Design Triennial: "Inside Design Now". He was named one of the *Traditional Home*'s "20 Design Icons" and awarded Benjamin Moore's coveted "Hue Award" for lifetime achievement in design. This past year he was honored with *Connecticut Cottages & Garden's* Innovation in Design award.

Among his special collaborations, in 2018 he received a prestigious designation as Designer in Residence, at Colonial Williamsburg. In addition, he has had the honor of renovating the historic residence, Drumthwacket, for the Governor and First Lady of New Jersey, Philip and Tammy Murphy. Where fashion meets interior design - Baratta was selected to create a capsule collection for Spring 2019, called "Nantucket", for Weekend Max Mara, the luxury Italian fashion designer. The collection debuted in Milan, Italy in the Fall of 2018.

Baratta has co-authored three books. His latest book, "Decorate Happy-Bold Colorful Interiors" by Rizzoli, came out Spring of 2020.

Anthony Baratta has an active social media audience of 35,000 followers on Instagram, who he continues to delight with images of his over-40 years in interior design.

##

PICTURES

TICKETS

Eventbrite:

https://www.eventbrite.com/e/2022-junior-league-of-hartford-designer-show-house-tickets-302345382

ARTICLES ABOUT THE SHOW HOUSE:

- 15th Show House (2022)
 - We-Ha.com JLH to Host Show House (March 22, 2022)
 - We-Ha.com Sneak Peek (April 29, 2022)
 - West Hartford Life pages 11-15 (May 2022)
- 14th Show House (2018)
 - We-Ha.com Sneak Peak (February 24, 2018)
 - We-Ha.com Designers Chosen (March 20, 2018)
 - Hartford Magazine (March 24, 2018)
 - We-Ha.com Transformation Complete (April 23, 2018)
 - New England Home Magazine (April 27, 2018)
 - We-Ha.com (April 27, 2018)
 - Hartford Magazine Inspired Design (April 28, 2018)
 - NBC Connecticut (April 30, 2018)
 - Hartford Courant (May 2018)
 - WFSB's Better Connecticut (May 2, 2018)
 - o FOX61 (May 9, 2018)
 - NBC Connecticut Before and After (May 10, 2018)
 - New England Home Magazine (Summer 2018, pages 52-55)
 - Photo of Cover
 - Photo of JLH Show House on page 50
 - Photo of JLH Show House on page 52
 - Photo of JLH Show House Gala on page 64
 - Photo of JLH Show House Designer Description on page 134
 - West Hartford News (November 30, 2018)
- 13th Show House (2015)
 - We-Ha.com (February 27, 2015)
 - West Hartford News (March 11, 2015)
 - Hartford Courant (April 24, 2015)
 - Hartford Magazine (April 26, 2015)
 - o WTNH CT Style (April 28, 2015)
 - New England Home (April 30, 2015)
- 12th Show House (2012)
 - New England Home (July 13, 2012)