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THE JUNIOR LEAGUE OF HARTFORD PARTICIPATED IN AND RAISED FUNDS FOR FOODSHARE'S ANNUAL "WALK AGAINST HUNGER"

HARTFORD, CT (May 15, 2012) –The Junior League of Hartford (JLH) has participated in Foodshare's Annual "Walk Against Hunger" since 2006. On May 6, 2012, they continued that tradition. Over 20 JLH members along with family and friends came out to show their support of Foodshare and collectively raised over \$3,000.



Pictured from left to right at the Walk Against Hunger are Junior League of Hartford volunteers Julie Krug, Whitney Wall, Erin Haberman, Cindy Hernandez, and Kim Marie Selig.

The JLH is a longtime supporter of Foodshare. Most recently, JLH collaborated with Foodshare and Chrysalis Center to design, implement and operate an innovative food pantry called "Freshplace," which aims to tackle the issue of chronic hunger in Hartford.

The alleviation of hunger in Hartford is the current community impact focus area of the JLH. Hunger affects 128,000 people in the community, 50,000 of whom are children. Each week, Freshplace is visited by 100 clients and feeds over 300 individuals. Since Freshplace opened less than two years ago it has served over 100,000 portions of food.

"Participating in the walk annually is a way for the League to help alleviate hunger in Hartford, as well as support Freshplace," states Whitney Wall, a JLH volunteer and this year's JLH walk team leader.

The funds raised in the walk support those who struggle with hunger in Hartford by providing dollars to Foodshare and its participating partner agencies. Freshplace is one of the participating partner agencies and a portion of every pledge raised by a JLH walker goes directly to funding Freshplace.

Wall goes on to say, “On top of raising funds for Freshplace, the Walk Against Hunger is also a really fun day to get out, get active, unite League members, and give back to the community.”

For more information about the Junior League of Hartford, Freshplace, and their multiple community projects, please visit www.jlhartford.org.

About Freshplace

Freshplace is a collaborative project of Chrysalis Center, Inc., Foodshare and the Junior League of Hartford, Inc. This model food pantry provides fresh foods and pantry staples to its members while also targeting the underlying issues of poverty that create the need for emergency food. With the support of a Case Manager, Freshplace members establish a “Freshstart Plan,” consisting of steps towards increased stability and self-sufficiency. In order to progress through their Plan, members receive referral services including access to SNAP (food stamps), health and crisis intervention programs, public assistance, and education. Freshplace is part of a randomized, controlled, community-based, research study led by the University of Connecticut’s School of Allied Health which follows and measures member progress toward self-sufficiency and food security.

Celebrating 90 Years of Service - The Junior League of Hartford

The Junior League of Hartford, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. For 90 years, the League has researched current community needs and developed and implemented targeted community service projects to address those needs. This year, the League celebrates the anniversaries of its programs The Clothes Horse, Souper Sustainers, Links & Laughter, The Backpack Program, and Freshplace. For more information, visit www.jlhartford.org.

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